



## **Endstream Communications Completes SMS Hub Deployment** *Company deploys added service to its voice, data and video services*

New York, NY – January 18, 2015 – [Endstream Communications](#), a next-generation carrier providing high-quality, cost-effective telecommunications solutions, announced today the completion of its SMS hub deployment. Building on its powerful, underlying StreamEngine routing platform, Endstream is uniquely positioned to quickly develop a best-of-breed SMS network.

“We have developed an unparalleled number of carrier interconnections on our voice platform and we have been able to leverage those relationships to build out our SMS hub rapidly,” explained Erik Levitt, Endstream's CEO.

The initial deployment is capable of routing more than ten thousand messages per second, with features for both message origination, message termination, and both long code and short code support. “Customers have been requesting SMS as an added feature for their customers, and thus, deployment is in response to those demands,” added Levitt, “We used to consider a converged service including voice, data and video. Now we need to add SMS to that list.”

The SMSC supports both SMPP and HTTP for carrier interconnection, with support for SS7 planned in the second quarter of this year. Messaging APIs for application deliver are available using a standardized API. As carriers are added to the network, rates will continue to become even more competitive.

Because of the extensive routing capabilities, Endstream's SMSC will be able to provide routing options previously unavailable to small to mid-sized operators, adding to their competitive advantage. “We are looking forward to serving the industry in SMS as we have over the past seven and a half years in wholesale voice,” Levitt concluded.

To find out more about Endstream’s products and services, visit [www.endstream.com](http://www.endstream.com).

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### **About Endstream:**

Endstream Communications, LLC is a next-generation carrier providing high-quality, cost-effective telecommunications solutions including US/UK/Israel domestic interconnections, wholesale VoIP termination, direct inbound dialing (DID), toll-free origination and termination, carrier information services, and its proprietary mobile VoIP application to carriers, enterprise customers and medium-sized businesses.

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